



For immediate release  
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Contact: Wendy Knorr  
573.445.2275  
573.489.8783 (cell)

### **Columbia Commercial General Agency established**

(COLUMBIA) -- Columbia Commercial General Agency, or CCGA, recently opened its doors in Columbia, MO. The general agency is committed to serving the workers' compensation needs of small independent insurance agencies throughout the state of Missouri, with a focus on redefining affordable prices, rewarding commissions and reinventing service.

"Our sole focus is to provide smaller independent insurance agencies with the time, attention, competitive rates and commission structures usually reserved for large insurance agencies," said Rod Smith, president of CCGA. "Our goal is to become the first choice of agencies needing workers' comp coverage."

CCGA's underwriting partner is NOVA Casualty Company, a quality player in the insurance industry for more than 25 years. NOVA's A- (excellent) rating from the A.M. Best Company makes it a financially strong partner. In addition to NOVA, CCGA's partners include Gallagher Bassett and Site Inspections.

Smith has more than 25 years of experience in various management positions in the workers' compensation insurance industry. He was recruited as the vice president of claims for the start up of Missouri Employers Mutual. After building the claims department, he became vice president of underwriting and policyholder services.

Prior to MEM, Smith held several management positions with the Workers' Compensation Fund of Utah, including executive vice president/chief operating officer. As an independent consultant, he has worked with Deep South (a large MGA in Dallas, Texas) and the Arizona State Fund.

Smith is a CPCU and has a master's in public administration from Brigham Young University.

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**Let us show you the CCGA way!**

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1000 W. Nifong Blvd. • Building 6, Suite 140 • Columbia, MO 65203  
573.256.2410 • [www.ccg-ins.com](http://www.ccg-ins.com)